

CORTEZ PUBLIC ART COMMITTEE  
REGULAR MEETING  
Wednesday March 13, 2019  
3:30 PM  
Cortez City Hall

1. CALL TO ORDER

2. PRESENTATIONS

3. CITIZEN PARTICIPATION

(Comments may be limited to five (5) minutes per person, please comment on items not listed as a public hearing.)

Guest Brenda Van Keuran

3. OLD BUSINESS

Approve Minutes from 2.13.19 Meeting

Artists survey registry: March 17 deadline

City Hall conference room exhibit: Phil Conner

City Hall Lobby: Student exhibit expands to include Middle school

Oak River Arts Festival

3. NEW BUSINESS

City Art Map Visual arts:  
Begin April 19 2019.

5. DRAFT RESOLUTION/ORDINANCES – None.

6. OTHER ITEMS OF BUSINESS –

7. ADDITIONAL CITIZEN PARTICIPATION

8. CITY STAFF LIASON REPORT –Eric

9. COMMITTEE REPORTS

10. Upcoming:

Next Meeting April 10th

10. ADJOURNMENT

**Cortez Public Arts Advisory Committee Meeting  
February 13, 2019; 3:30 P.M.  
Cortez City Hall Conference Room**

**Present:** Sonja Horoshko (president), Aaron LeMay, Heidi Brugger (scribe), Eric Ikenouye (city liaison), Kirbi Vaughn

**Absent with notice:** Corinne Damore-Rome, Brandon Shubert, Dan Simplicio

**Guests:** Barbara Grist, Sean Dolan (*The Journal*)

- I. **Call to Order.** Sonja Horoshko called the meeting to order at 3:30 P.M.
- II. **Presentations.** None.
- III. **Citizen Participation.** Barbara Grist told the committee that she supported its efforts to build recognition and appreciation for artists by businesses, especially regarding payment arrangements for art that hangs in businesses. She has created a draft art leasing/rental agreement packet for businesses, which the committee may use if so desired. She advocated for creating an information packet that would cover how to acquire or purchase art, including leasing options. Grist reported that she has written an article on supporting local artists that will appear in the coupon book featuring local businesses. She also suggested that the committee consider a sticker for businesses to display indicating that they support the arts in Cortez. Sonja Horoshko committed to discussing ideas, especially information packets, with the city manager.
- IV. **Approval of January minutes.** Aaron LeMay made a MOTION: To accept the January 2019 minutes as amended. Kirbi Vaughn seconded the motion, which PASSED UNANIMOUSLY.
- V. **Old Business**
  - a. *Artist Survey/Registration on Survey Monkey.* Sonja reported that more than 79 people have filled out the survey. Most respondents are visual artists of 50+ years of age. Early returns on what respondents felt is most needed included dedicated gallery and studio space; marketing has not rated high as a need. Committee members were encouraged to promote filling out the survey with artists they know. Aaron reported that he received one hardcopy survey from Dolores Public Library, none from Mancos as yet. The committee discussed the need to reach younger artists in the community, perhaps using Instagram. All agreed to keep the link to the survey hot on Facebook. Media coverage will wait until results of the survey are compiled. While survey results are projected to be published in March, the survey will likely remain active so new artists can register.
  - b. *Facebook.* Kirbi reported that she appreciates all the posting work Sonja has done, which lightened her own load. She went on to point out inappropriate posts by others on the committee's page and recommended that there be one administrator so that there is one voice. Others who have posting suggestions can send their request to the administrator. She reported very healthy engagement on the mural brochure post. The

issue of engaging a younger audience came up again, and Sonja agreed to be trained on Instagram to help make that happen.

- c. *Concert Series.* Aaron reported that he now has four people who have expressed interest in serving on the concert ad hoc committee. He has reached out to others and is hoping to soon have 6 ad hoc committee members who will meet once a month. Once the committee is up and running, he will be able to create a budget; current estimates are that a concert series would need at least \$50,000. In order to raise those funds, the event is targeted for May 2020. Aaron said he is waiting for a more defined event before discussing its potential impact with businesses in town.
- d. *Mural Tour Brochure.* Heidi Brugger reported that the brochure is out and response has been gratifying. The Journal ran an article about it in the Tuesday, February 12, 2019 edition, for which she was interviewed. She reported that she will be conducting a tour of downtown murals in conjunction with the Montezuma Historical Society historic buildings tour in May.
- e. *Student Art in City Hall Exhibit Reception.* Eric Ikenouye reported strong attendance (est. 60) for this reception, especially from South West Open School. City Manager John Doherty gave motivational remarks. Sonja reported that she is hoping to get more frames so more art can be exhibited. Students were encouraged to contact Corinne Damore-Ramon in order to submit work for consideration.
- f. *Mesa Verde Room Exhibit.* Sonja quickly pointed out the two works by Benton Yazzie that are hanging in the conference room. Each has a small card identifying the work and there is an artist's statement hanging beside one.
- g. *Public Relations and Media: KSJD Radio and The Journal reporting.* Sonja reported that *The Journal* did an article on the mural brochure, which was generated by a committee press release. Unfortunately KSJD radio posted a news item that indicated CPAAC was giving daily tours. The error was corrected and an apology now appears on the web site.
- h. *Sunflower Troupe.* Heidi reported that the steering committee for the theater troupe is meeting monthly and has a web site in process—anticipated to go live next week. The group is expediting the play submittal process so that people in the community may submit ideas for performances in addition to ideas from directors and troupe members. She also reported on the cutting-edge collaboration between the radio station and the theater to present three nights of live radio drama that will be a live broadcast in addition to being a theatrical presentation. This is “The Martian Chronicles,” scheduled for March 1–3, 2019.
- i. *Ancillary discussions.*

- i. Montezuma Park stage/gazebo. A side conversation developed regarding plans for permanent staging at Montezuma Park in support of CREA's Third Thursdays. Sonja expressed concerns that the size of the structure would be too limiting in terms of what bands could use it. Aaron noted that the positioning of the staging could obscure the cottonwood tree—a sculpture project of this committee. Aaron is volunteering with CREA so he has some input and will keep this committee apprised of any developments.
- ii. CPAAC member responsibilities. During her Facebook report, Kirbi noted her discomfort with committee dynamics. Discussion touched on lack of understanding of committee member roles and the need to better define these so members know what is expected, as well as needing regular check-in reports. She also noted that discussion is sometimes emotion-charged, which makes response difficult. Kirbi provided an example of Civility Rules for organizations and suggested the committee vote to adopt them, or a variation, at the next meeting. Heidi suggested that she share Role, Scope and Authority documents from another board on which she served so that the committee can develop a similar document for its members. Once roles are defined, the committee could pursue evaluations of its members based on more than anecdotal information and members will have a better grasp of expectations.

VI. **New Business.** None.

VII. **Draft Resolutions.** None.

VIII. **Other Items of Business.** None.

IX. **Additional Citizen Participation.** None.

X. **City Staff Liaison Report.** Eric reminded CPAAC members that service terms are expiring for some. Kirbi has indicated that she will not re-up, and Dan Simplicio and Brandon Shubert have also indicated that they will not be continuing. That brings three vacancies on the committee. Several people have already expressed interest in joining and Eric will put out a call for any others interested to submit Letters of Intent. This committee will review applicants and make a recommendation to Cortez City Council. Target date for new members is the March meeting.

XI. **Committee Reports.** See "Old Business."

XII. **Adjournment.** The meeting adjourned by consensus at 4:55 p.m.

Next meeting: March 13, 2019

Respectfully submitted,  
Heidi N. Brugger