

CORTEZ PUBLIC ART COMMITTEE
REGULAR MEETING

Wednesday January 9th, 2019

3:30 PM

Cortez City Hall

1. CALL TO ORDER

2. PRESENTATIONS

3. CITIZEN PARTICIPATION

(Comments may be limited to five (5) minutes per person, please comment on items not listed as a public hearing.)

3. OLD BUSINESS

Art in City Hall Exhibit Reception: 5 min. Eric

Survey Monkey. 5 min.

Shere (volunteer)

Distribution (see attachment)

<https://www.surveymonkey.com/r/SKPSBQT>

Our 2018 projects 20 Min. All

What unexpected new, or renewed interest in the arts community, has grown as a result of our projects?

What have we not accomplished that we set out to do one year ago, and why?

Budget: Income and expenses 2018

Fundraising 20 Min. Kirbi

Continue the conversation

4. NEW BUSINESS

5. DRAFT RESOLUTION/ORDINANCES – None.

6. OTHER ITEMS OF BUSINESS –

7. ADDITIONAL CITIZEN PARTICIPATION

8. CITY STAFF LIASON REPORT –

9. COMMITTEE REPORTS

10. Upcoming:

Next Meeting February 13th

10. ADJOURNMENT

**Cortez Public Arts Advisory Committee Meeting
December 12, 2018; 3:30 P.M.
Cortez City Hall Conference Room**

Present: Sonja Horoshko (president), Kirbi Vaughn (vp), Heidi Brugger (scribe), Corinne Damore-Rome, Aaron LeMay, Brandon Shubert, Eric Ikenouye (city liaison), Peton Heitzman (city intern)

Absent with notice: Dan Simplicio

Guests: Nate Osgood (SWOS art teacher); Zoe Wilson, Iona Black, Alex York (SWOS students); Shere Holleman (resident); Renee Podunovich (Mind Body Connections Counseling)

Call to Order. Sonja Horoshko called the meeting to order at 3:30 P.M.

I. **Presentations.** None.

II. **Citizen Participation.** None.

III. **Old Business**

- a. *Approval of November 14 minutes.* Heidi Brugger made a few typographical corrections. Aaron LeMay made a MOTION: To approve the minutes as corrected. Brando Shubert seconded the motion, which, PASSED UNANIMOUSLY.
- b. *City Hall Student Art Exhibit.* South West Open School (SWOS) art teacher Nate Osgood came with several students to express their appreciation for the student exhibit process in City Hal. Students noted that this exhibition project is a great opportunity to promote young artist; the professional presentation of their work is important—some art works have sold. It has created some “buzz” at the school. They also appreciated that students from both high schools are being shown together. Nate added that the art program is open to ideas and collaborations.
- c. *Schedule for Mesa Verde Room Art Exhibit.* Sonja reported that there is now a schedule of exhibitors for the City Hal conference room. Each artist has three (3) days to hang their show and three (3) days to bring it down—this is part of their contract. There were a few more photographers than other visual artists. The schedule for exhibits to date is:

➤ January	Charles Haspels	Photography
➤ February	Benton Yazzie	Painter
➤ March	Phil Conners	Photography
➤ April	Samantha Combs	Painter
➤ May	Nate Osgood	Printer (woodblock)
➤ June	Read Brugger	Photographer
➤ July	Darnelle Bane	Watercolor
➤ August	Ed Singer	Painter
➤ September	Daisy Ragland	Photographer
➤ October	Lara Branca	Painter
➤ November	Shere Holleman	Assemblage
➤ December	Frances Wisner	Drawing

- d. *Mural Tour Brochure.* Heidi reported that after a final draft, the brochure will be printed before the end of the year. Sonja plans a press release to announce its availability.

- e. *Art Survey/Registry.* Volunteer Shere Holleman reported that she and Sonja completed work on both the print form and the Survey Monkey form for this survey. The Survey Monkey form can be downloaded as an Excel file to facilitate tabulation and segmentation (if desired) of results. Paper versions will be placed at Cortez City Hall, and Cortez, Dolores, and Mancos public libraries (25 copies at each). Sonja offered to contact Regna Lopez-Whiteshunk at Towaoc to see about placing surveys there. The survey will be publicized in January on the city website and the public arts Facebook page. The survey will close mid-February at a date to be determined. Aaron will investigate a contact for the AmeriCorps to see if some of these volunteers could assist in inputting hardcopy results to the database. Committee members should wait to promote until they receive the GO email from Sonja. The committee expressed its thanks to Shere for her help developing the form.
- f. *Committee Paperwork.* This item is on the agenda to remind committee members that their cV and in-kind donation reports need to be submitted before the end of the year.

IV. *New Business. Fundraising.* Kirbi Vaughn facilitated this portion of the meeting. She began discussion with consideration of the question, "What does funding arts look like now and what might it look like in five (5) years? How can we grow beyond our budget limits?" Much conversation centered on how to change perceptions of the value of public art so that there is less resistance to any spending for it. Discussion ranged far and wide but included—

- Students desiring art workshops this summer, having a path to weighing in on this committee's ideas and plans, and otherwise supporting the work of the committee;
 - Ideas of an art component to budgets for new and large remodeling construction of public works/buildings. Several cities already include a 1% up to 10% for arts in these budgets for municipal and county buildings and it has been successful;
 - Creation of a Friends of Cortez Public Arts that could be a philanthropic source of income for arts in Cortez. This group could solicit funds and support campaigns that the Cortez Public Arts Advisory Committee designs for projects. CPAAC could certainly assist this group by helping the search for sources of funding (grants, foundations, and private donors). Key roles in this group would be: (1) grant writing, (2) community outreach/PR/social media, (3) business partnerships, (4) artist liaison, and (5) coordinator/committee liaison.
- Ø Aaron noted a need for education to grow an audience that can sustain public arts in the future.

Kirbi offered that much of the discussion has centered on what non-profits do to make themselves attractive to donors (contributing to the cause financially and in-kind, etc.), but we are not a non-profit; we are a municipal committee that has an advisory capacity. We should be charged with steering the effort for additional funds, personally contributing and soliciting what we can, and advising the city on the project or campaign in question. The advisory committee should be able to rely on the Friends organization to do the bulk of the fundraising.

All agreed that the art survey/registry will help in the fund raising effort. We are hoping that accumulating data on the arts community will assist in making a fundraising plan—especially the breakdown of Question 10: "... prioritize the most essential art and/or performance needs in Cortez." Once the data is there, the committee can look at the results and formulate a plan for how to proceed.

V. **Draft Resolutions/Ordinances.** None

VI. Other Items of Business. For January agenda consideration: Review of the committee's role, scope and authority (its city charge), discussion of what we did and what we did not do this past year (annual assessment).

VII. Additional Citizen Participation. None.

VIII. City Liaison Report. Eric Ikenouye reported that the 2019 budget passed with our request intact. Dean from Cortez Parks and Recreations Department has given the committee several "heads-up" to projects for which our input may/will be required, notably art for the medians on Main street and a project to memorialize the high school that once stood on the grounds for the Southside park. He also reminded us that the arts festival for Parque da Vida at the end of June is in place and we will need to put some thought to our part in it.

IX. Committee Reports. See "Old Business."

X. Adjournment. Heidi made a MOTION: To adjourn. Corinne Damon-Ramone seconded the motion, which PASSED UNANIMOUSLY. Time of adjournment was 4:35 P.M.

Next meeting, January 9, 2019.

Respectfully submitted,
Heidi N. Brugger

Cortez Public Arts Advisory Committee Project Income and Expenses 2018

Income:

City Budget 2018	\$15,000.00	
City Hall Budget Student Exhibit frames	<u>250.00</u>	
Total		\$15,250.00

Expense:

Survey of City Art Holdings	2698.00	
City Hall Art Acquisitions	5332.00	
Cortez Mural Walking Tour Brochure	470.00	
Sculpture from Cottonwood Tree Montezuma Park	5000.00 (deferred exp. Mar. '19)	
Montezuma Food Coalition Grant	1500.00	
City Hall Art Exhibits, MV Room & Student Exhibition	250.00	
Facebook	<u>0</u>	
Total		\$15,250.00

Fundraising:

Cash:

Montezuma Food Coalition : Applied to workshop stipends	
Individual: Sonja Horoshko, Pastor Jean Schwein	531.50

Total Cash: \$ 531.50

In-Kind on completed 2018 projects:

Survey of City Art Holdings:	455	
City Art Acquisitions:	150	
Cortez Mural Walking Tour Brochure and production:	3500	
Sculpture from Cottonwood tree Montezuma Park:	30	
Montezuma Food Coalition Grant		
City Hall Art Exhibits, MV Room & Student Exhibition	150	
Facebook set-up, monitoring and prep	<u>910</u>	
Total		\$5,195.00

Prepared by:

Sonja Horoshko, Chair, Cortez Public Arts Advisory Committee, January 6, 2019
970-565-0715, artjuicestudio@gmail.com



Artist Survey/Registry January 2019

1. Please fill out the following:

Name _____

Company (if applicable) _____

Residential Address _____

Mailing Address (if different) _____

City/Town _____

Postal Code _____ Phone Number _____

Email Address _____

2. Genre: Please select up to 5 that apply (and circle your medium):

- 2-Dimensional (Painting, drawing, pastel, watercolor, or mixed media)
- Printmaking (Serigraph, letterpress, intaglio, lithograph, monotype, or monoprint)
- Photography, filmmaking, or videography
- Digital graphic arts, including Web production and commercial arts
- 3-Dimensional (Wood, metal, stone, or mixed media)
- Textile Arts (Weaving, spinning, felting, lacework, quilting, or costume design/production)
- Literature (Poetry, journalism, fiction, non-fiction, or copy writing)
- Performance (Conventional theater, street performance, spoken word, musicals, performance art)
- Dance (Ballet, modern, folk, or traditional/cultural)
- Music (Voice or instrument or both, classical, jazz, blues, rock, country, or indie)

3. If you selected "Music," please specify Voice or which instrument[s]:

4. If you have a Website and/or Facebook page, please enter below:

Website: _____

Facebook (name and page, only one please) _____

5. Education & Teaching Experience:

Level (please specify HS, College, Bachelors, Masters, etc.): _____

If in the arts, please indicate your Major: _____

Are you a certified public school teacher in the Arts? If yes, where and what grade level/subject do/did you teach?

Do you teach workshops in your specialty? If so, what/where/when?

6. Do you volunteer in the Cortez community? If yes, is your volunteer work related to your art career? If so, where? _____

If yes, but not art-related, where? _____

Hours per week? _____

Please estimate the annual value of your in-kind contributions to the Cortez community in dollars:

7. Do you show your work, write for audiences, or perform outside of Cortez? _____
If yes, where? Please circle.

Mancos	Dolores	Towaoc	Dove Creek	Telluride
Durango	Denver	New Mexico	Arizona	Utah
Native Tribal Venues		National Venues		

If yes, 1-3 times per year? _____ More than 5 times per year? _____

8. Age & Ethnicity

- Under 17 years of age
- 17-24
- 25-39
- 40-55
- 55+
- Anglo
- African American
- Latino
- Asian
- Native American
- Other

9. If Native American, what is your "Tribal/Pueblo" affiliation? _____

10. Please prioritize the most essential Art and/or Performance needs in Cortez from 1-6, with 1 being the most essential need:

- _____ Affordable studio space
- _____ Dedicated gallery/museum exhibition venue
- _____ Educational opportunities
- _____ Educational workshop space
- _____ Performance space (indoor, outdoor, theater, music, dance, film)
- _____ Marketing assistance